

**CITY OF HAYWARD
SAWYER COUNTY, WISCONSIN
REGULAR CITY COUNCIL MEETING
Monday, June 9, 2025
MINUTES**

Mayor Gillis called the meeting to order at 6:05 p.m.

Roll Call

Council Present: Mayor Gillis, Ald. Hand, Ald. Herrmann, Ald. Hill, Ald. Hofer, Ald. Kreyer, Ald. Miller, Ald. Swan, Ald. Williamson
Others Present: Attorney Kelsey, Director McCue, Chief Savitski, Chief Herrmann, Clerk Poppe, Ben & Ashley LaBarre, Keith Heinz, Melanie Wilson, Derek Hand, James Worman, Rich Jackson, Celia Hiorns, Representatives of the LCO Dancers

Pledge of Allegiance

The Pledge of Allegiance was recited.

Keith Heinz, The Mocc LLC – Request to close the alley / street for outdoor band on Saturday, June 28th

Ald. Miller made a motion, seconded by Ald. Hofer, to approve Keith Heinz's request to close the alley from Hwy 63 to Second Street along the Moccasin parking lot on Saturday, June 28, 2025, from 6:00 p.m. until Midnight for an outdoor band. Roll Call Vote: Ald. Hand – yes, Ald. Herrmann – yes, Ald. Hofer – yes, Ald. Hill – yes, Ald. Kreyer – yes, Ald. Miller – yes, Ald. Swan – yes, Ald. Williamson – yes. Motion carried. Ayes (8), Nays (0)

Ignite Vapor & Tobacco Hayward – Request for a Cigarette / Tobacco / Vape license for a booth at Musky Festival

Ald. Miller made a motion, seconded by Ald. Hill, to deny Ignite Vapor & Tobacco Hayward's request for a cigarette/Tobacco/Vape license for a booth at Musky Festival, as the Musky Festival is promoted as a family event and would not be an appropriate place to promote the use of cigarettes, tobacco and vaping products. Roll Call Vote: Ald. Hand – yes, Ald. Herrmann – yes, Ald. Hofer – yes, Ald. Hill – yes, Ald. Kreyer – yes, Ald. Miller – yes, Ald. Swan – yes, Ald. Williamson – yes. Motion carried. Ayes (8), Nays (0)

Conditional Use Application within 1½ miles of the city limits – SMM Properties LLC, David Farley (Tax ID 12922), permit requested for a new / used car sales establishment

Ald. Miller made a motion, seconded by Ald. Williamson, to recommend to the county to approve the issuance of a conditional use permit to SMM Properties LLC, David Farley (Tax ID 12922) for a new & used car sales establishment. Motion carried.

Ben & Ashley LaBarre – Request to change the land contract with the City of Hayward from personal name to business name

Ald. Hand made a motion, seconded by Ald. Miller, to approve Ben & Ashley LaBarre's request to change the land contract with the City of Hayward from their personal names to their business entity name. Attorney Kelsey to draft the required documents for the name change. Motion carried.

Ordinance No. 570: AB Land LLC, Nightingale Court (Tax IDs 44490 & 44491), change in zone district from Residential-Two (R-2) to Residential-One (R-1)

At the recommendation of Attorney Kelsey, Ald. Miller made a motion, seconded by Ald. Williamson, to table the adoption of Ordinance No. 570: AB Land LLC, Nightingale Court (Tax IDs 44490 & 44491), change in zone district from Residential-Two (R-2) to Residential-One (R-1) to allow time for the vacation of Nightingale Court to be completed. Motion carried.

Business Improvement District – Request for LCO Dancer performances

Ald. Miller made a motion, seconded by Ald. Swan, to approve the closing of Main Street from Third Street to Fourth Street from 3:00 p.m. to 7:00 p.m., each Thursday from July 3rd through August 14th for LCO Dancer Pow Wow performances, as presented by James Worman. Motion carried.

Ordinance No. 570: AB Land LLC, Nightingale Court (Tax IDs 44490 & 44491), change in zone district from Residential-Two (R-2) to Residential-One (R-1)

Ald. Swan made a motion, seconded by Ald. Williamson, to re-address Ordinance No. 570. Motion carried. After discussing, and noting that the zone district change would not be affected by the vacation of Nightingale Court, Ald. Williamson made a motion, seconded by Ald. Hofer,

to approve and adopt Ordinance No. 570: AB Land LLC, Nightingale Court (Tax IDs 44490 & 44491), change in zone district from Residential-Two (R-2) to Residential-One (R-1), as read by Attorney Kelsey. Roll Call Vote: Ald. Hand – yes, Ald. Herrmann – yes, Ald. Hofer – yes, Ald. Hill – yes, Ald. Kreyer – yes, Ald. Miller – yes, Ald. Swan – yes, Ald. Williamson – yes. Motion carried. Ayes (8), Nays (0)

Police / School Resource Officer – Contract Renewal (2025-2026 School Year)

Ald. Hofer made a motion, seconded by Ald. Hand, to approve the extension of the current contract with the Hayward Community School District for the 2025-2026 school year for up to two police/school resource officers; provided the school board approves the contract extension as well. Roll Call Vote: Ald. Hand – yes, Ald. Herrmann – yes, Ald. Hofer – yes, Ald. Hill – yes, Ald. Kreyer – yes, Ald. Miller – yes, Ald. Swan – yes, Ald. Williamson – yes. Motion carried. Ayes (8), Nays (0)

Ald. Swan made a motion, seconded by Ald. Miller, to approve the following:

1. **Minutes:** Public Works of 05/12; Finance of 05/12; Regular Council of 05/12; Planning Commission of 05/15; Joint Police & Fire and Personnel of 05/28
2. **From Police & Fire and Personnel of 05/28:**
 - A. The hiring of Cory Friemann as a full-time officer to fill the vacancy created by Officer Jim Marucha’s resignation.
3. **From Police & Fire of 06/09:**
 - A. Main Street Tacos – no action taken regarding the placement of tables & chairs within two feet of the building along Second Street, as the committee interpreted that under the city’s code 393-3 the tables & chairs would be allowed.
 - B. Passing on the purchase of the LCO Police Department’s 2016 Tahoe Police Vehicle after having an inspection performed on the vehicle.
 - C. Fire Department Officer Wages – no action; revisit during the 2026 budget and negotiations process.
 - D. No action taken on the drafting of an ordinance pertaining to nuisance / repeat calls to the same location.
4. **From Public Works of 06/09:**
 - A. Attorney Kelsey to meet with Director McCue and David Gaydos to discuss the best option available to address and correct the encroachment issues of the building located at 10331 Hwy 27 onto the right of way of S 2nd Street.
 - B. Attorney Kelsey to meet with Director McCue and Ben LaBarre to discuss how to proceed with the vacation of Nightingale Court.
 - C. The grinding and paving of California Avenue from Hwy 63 to Second Street.
 - D. The tabling of the purchase of new steel doors for the beach pavilion & bathrooms and the public restroom. The purchase of the doors to be discussed during the budget process and potentially budgeted for replacement in 2026.
 - E. Resolution No. 25-03: 2024 Wastewater Treatment Plant Compliance Maintenance Annual Report, as read by Attorney Kelsey.
5. **From Finance of 06/09:**
 - A. The payment of City General Fund Checks numbered 38240 through 38307; Water & Sewer Fund Checks numbered 12405 through 12423; and the May account transfers.

6 The issuance of Operator Licenses as follows:

Regular (June 30, 2025): Isaac B Hanson

Provisional (60 Days): Mary Jo Becker; Michael S Bratley; Edward W Haugen; Kay E Hawksford; Lucy G Malcolm; David Schultz; Heather L Sheehan; Paul D Wharton

Regular (June 30, 2026): Michael J Boyer; Timothy P Donovan; Elizabeth A Korpall; Donn Kubnick; Gary Nelson; Nancy E Nelson; Dennis W Persells; Kathryn A Bruflat; Deborah M Dillon; James S Fleming Jr;

Katie A Gerken; Shila J Gillis; Loretta J Hammerel; Dixie L Hams; Claire J Heinen; Elicia L Heinz; Pamela A Kamholz; Gretta M Kiss; McKayla R Knudson; Carter J Lang; Kimberly A Lang; Taylor S Lang; Katherine J LaVick; Britne J Longtine; Drake D Marks; Justine E M McLean; Megan M Mukasa-Thoreson; Greta T Schmitt; Daniel L Snider; Helena E VanEck; Jacqueline M VanEck; Alyson M Reier; Macey A Reier; Wade M Reier; Farynn R Taylor; Bailey J Weingarten; Douglas S McGarthwaite; Anna A Morgan; Emily M Morgan; April M Rasmussen; Jason L Rasmussen; William S Rasmussen Jr; Amber R Campbell; Holly A Davis; Robert J Davis III; Hailey N Heyerdahl; Timothy E Kasten; Verdaine D Peterson; Bonnie J Stone; Jade M VanGuilder; Douglas C Ruckdaschel; Robyn J Tenner; Carey L Byrne; Jean M Gilbert; Sarah J Johansen; Nathaniel A Miller; Benjamin J Retzlaff; Lora J Hills; Sara A Mey-Unseth; Samantha L Middlesdorf; Melody L Rocaverte; Cynthia L Knaak; Erica B McPeak; Nathaniel K Kelley; Kathleen A Reinert; April L Skweres; Timothy J Anderson; Jada A Balber; Jamie L Banis; Jeffrey B Elliff; Kenneth B Milender; Emily E Rodriquez; John P Waggoner; Levi M Meetz; Kelly R Cashman; Keith D Dewars; Keith M Dougherty; Matthew J Ficocello; Joshua A Hamblin; Dantiele S Harris; Lori I Snyder; Elizabeth G Yoder; Carli E Barber; Jeanette G Barber; Isaac B Hanson; Wendi R Pederson; Andrele D Soros; Allison L Thayer; Amy S Jorczak; Kelsey J Neibert; Julie A Sulley; Kelleen J Pattermann; Ella R Susedik; Lori A Welter; Scott C Wied; Jane M Flygstad; Darrell E Anderson; Sherry E Gorski; Lori A Henderson; Diana L Ksiazyk; Bruce A Larson; Arnold L Rice Jr; Arlene C St Clair; Ann M Thomas; Iras M Humphreys; Thomas M Matthiae; Michael D Warden; Samantha S Diedrich; Anne Langford Altermatt; Michelle P Smith; Mary L Lank-Jones; Kathy R Overman; Lauren H Stojek; Jill N Vena; Landin A Cadotte; Taylor R Cadotte; Kami K Fesenmaier; Tana M Prokosch; Denyse A Blackdeer; Kaylin J Buncak; Karen J Sigafus; Rita A Thompson; John W Blank; Steven M Jalowitz; Ami S Johnson; Lynn A Melton; Timothy J Metropulos; Cathy J Miller; Mary K Poppe; Dawn M Quaderer; Kimberly S Schultz; Candi L Weber; Jonathan W Wilber; Tesa M Borg; Danielle H Burnham; Bethany M Carley; Tammy L Casler; Michelle J Richardson; David A Basacker; Angela K Haney; Jessica R Girard; Steven R Jagielo; Misti D Holcomb; Lisa J Biwer; Emily A Wagner; Heather Walley; Laura L Urban; Jackie L Brown; Cheyenne E Briggs; Melanie R Wilson; Sophia J Gerow; Emily A Conner; Nathaniel R Hanson

7. The issuance of Intoxicating Liquor, Fermented Malt Beverage & Wine Licenses for the period of July 1, 2025, through June 30, 2026, as follows:

CLASS A INTOXICATING LIQUOR AND FERMENTED MALT BEVERAGE:

Coborn’s, Incorporated, Matthew J Mustafa, Agent, 10514 S Main St
Hayward Bait & Bottle Shoppe, Inc., Jarrett McCarthy, Agent, 15737 Davis Ave
Northwoods Divas LLC, Kathleen S Peterson, Agent, 10531 Dakota Avenue
Wal-Mart Stores East, LP, Danielle H Burnham, Agent, 15594 State Hwy 77

CLASS B INTOXICATING LIQUOR AND FERMENTED MALT BEVERAGE: Quota

Good Knights, Inc., David J Mueller, Agent, 15812 US Hwy 63
Hayward Civic Corporation, Inc., Shannon L Blegen, Agent, 16005 Radio Hill Road
Los Portales LLC, Enrique Lopez Leon, Agent, 15546 County Road B
Louies Bar Restaurant LLC, Jay L Welter, Agent, 10583 Gresylon Drive
Lumberjack Village Inc., Fred C Scheer, Agent, 15650 County Rd B
Main Street Tacos WI LLC, Rachel R Aranda, Agent, 10560 Main Street
Rivers Edge Saloon LLC, Jon J Weber, Agent, 10175 State Road 27
Sabin LLC, Billie Jo Sabin, Agent, 10547 Main Street
Sam & Gram LLC, Debbi Houston, Agent, 10588 California Ave
Soco LLC, Monica Johnson, Agent, 10562 Main Street
**Thousand Oaks LLC, Douglas G Rohde, Agent, 10290 Hwy 27 S
**Northwoods Lodging II, LLC, Margaret M Hoffmann, Agent, 10290 Hwy 27 S
The Mocc LLC, Keith C Heinz, Agent, 15820 US Hwy 63

CLASS B INTOXICATING LIQUOR AND FERMENTED MALT BEVERAGE: Other

Hayward Veterans Association, Inc, Jennifer M Reynolds, Agent, 10534 Main Street
KM Hayward Entertainment, Inc, Margaret A Dobbs, Agent, 15860 T Bone Lane
Park Center Ltd, Connie Finch, Agent, 15791 US Hwy 63

CLASS A FERMENTED MALT BEVERAGE & CLASS A LIQUOR (CIDER ONLY):

Indianhead Oil Co LLC, Michelle R Steichen, Agent, 15752 US Hwy 63
Indianhead Oil Co LLC, Jim Suchy, Agent, 10478 State Road 27
Kwik Trip, Inc., Kimberly S Stenzel, Agent, 15870 US Hwy 63
Northern Lakes Cooperative, Robert J Davis, Agent, 15867 US Hwy 63
Walgreen Co, Kyra M Morgan, Agent, 10489 State Road 27

CLASS B FERMENTED MALT BEVERAGE:

Hayward on the Fly LLC, Stuart E Neville, Agent, 15849 W 2nd Street
Hayward Sports Center Inc., Hannah R Woller, Agent, 10475 Sutliff Drive
Eddy’s on Third, Edward W Hintz IV, Agent, 15882 W 3rd Street

CLASS B FERMENTED MALT BEVERAGE AND CLASS C WINE:

3 Fly Sisters LLC, Caroline M Gerdes, Agent, 10574 Main Street
Warm Lakes LLC, Alison M Springer, Agent, 10526 Dakota Avenue
Mi Mexico Lindo I LLC, Michael Nieves Flores, Agent, 15768 US Hwy 63
The Johnson Lot LLC, Ariana Johnson, Agent, 10597 Kansas Avenue
McCormick House Inn LLC, Michelle P Smith, Agent, 10634 Kansas Avenue

CLASS C WINE LICENSE:

Wilde Gifts Inc, Kelsey Neibert, Agent, 10584 Main Street

**Note Thousand Oaks LLC and Nothwoods Lodging II LLC applied for the same license pending the sale of the business. The sale fell through, and the license was issued to Thousand Oaks LLC.

Roll Call Vote: Ald. Hand – yes, Ald. Herrmann – yes, Ald. Hofer – yes, Ald. Hill – yes, Ald. Kreyer – yes, Ald. Miller – yes, Ald. Swan – yes, Ald. Williamson – yes. Motion carried. Ayes (8), Nays (0)

Clerk's Report

The Hayward Lions Club was issued a picnic license for May 15th for the Superior Choice Credit Union Block Party. The Hayward Lions Club and the Hayward Area Rotary have applied for picnic licenses for the Musky Festival event to be held June 20th-22nd; and the Lumberjack World Championships Foundation has applied for a picnic license for July 16th-20th.

Public Comments

Rich Jackson introduced the mayor and council members to Celia Hiorns. Celia was recently hired as a reporter for the Sawyer County record and will be reporting on future city meetings.

Adjournment

Ald. Swan made a motion, seconded by Ald. Williamson, to adjourn the meeting. The meeting was adjourned at 6:35 p.m.

*Gary Gillis, Mayor

*Lisa Poppe, City Clerk-Treasurer